

AJAY KUMAR

DIGITAL MARKETING EXECUTIVE

2/26B Chinnathampatti Virudhunagar | ajaykumar1311ar@gmail.com | 7397048826

Experienced web designer with 2 year in Digital Marketing and Webflow theme building. Proficient in Elementor, SMM, SEO, analytics, email marketing, and campaign management. Known for attention to detail and communication skills.

AREA OF EXPERTISE

SEO	Word press	Content writing	Meta Ads
SMM	Webflow	Canva	Influencer marketing

KEY ACHIEVEMENTS

- Web Design for Mothi Millet Foods (www.mothimilletfoods.com)
- End-to-End Digital Marketing for Vaighai Worldwide (www.vaighai.com)
- SEO audit for Nella (<https://nella.in/>)

PROFESSIONAL EXPERIENCE

Digital Marketing Associate , Brandonwheelz <ul style="list-style-type: none">• Managed SEO campaigns to boost website visibility• Conducted market research to identify customer trends• Handled website maintenance and content updates	Jan 2025 - Present
Digital marketing Executive (Vaighai Agro Products Limited) <ul style="list-style-type: none">• Managed SEO campaigns, improving website visibility.• Conducted market research to identify customer trends.	Nov 2024 -Jan 2025
Digital marketing Executive (Mothi millet foods) <ul style="list-style-type: none">• Managed SEO campaigns to boost website visibility• Handled website maintenance and content updates	May 2023 - Sep 2024

EDUCATION

Bachelor's Degree in Electronics and Communication Engineering [82%] <ul style="list-style-type: none">• Sethu Institute of Technology Virudhunagar	Aug 2019-April 2023
SSLC [65%] <ul style="list-style-type: none">• Kendriya Vidyalaya Virudhunagar	Aug 2018 April 2019

ADDITIONAL INFORMATION

- **Languages:** English, Tamil.
- **Certifications:** SEO Certification (Great learning)