

SHEKHAR BHATT

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Portfolio: www.behance.net/sbhattmotion13

As a [Motion Graphics Designer](#) & Video Editor with 6 years of experience, specialize in crafting visually engaging content that enhances brand storytelling. With expertise in motion design and video editing, I deliver high-quality, creative solutions that resonate with audiences. My focus is on delivering seamless, innovative designs that align with client goals and stand out in a competitive market.

Experience

May 2019 – Present

Senior Motion Graphics Designer | ATDRIVE GROUP

Lead the design and execution of high-quality motion graphics and visual content across various platforms. My primary responsibilities include:

- **Explainer Videos:** Creating clear and compelling explainer videos that simplify concepts and drive audience understanding.
- **Promotional Content:** Designing and animating promotional videos and materials for campaigns, increasing brand visibility and reach.
- **Educational Videos:** Crafting informative and engaging educational content to facilitate learning and knowledge retention.
- **SaaS Videos:** Designing animation and video content for Software as a Service (SaaS) products, effectively communicating features and benefits.
- **Social Media & iGaming:** Producing dynamic content tailored for social media platforms, including iGaming videos, to engage and expand online audiences.

Jan 2019 – Apr 2019

Motion Graphics Designer | SMP PVT LTD

It was a Production House and was responsible for creating visually compelling content across various formats. My key contributions included:

- **Commercial Advertising:** Designing and animating high-impact commercial ads, ensuring alignment with brand identity and client objectives.
- **Logo Animation:** Crafting unique and engaging logo animations that enhanced brand recognition and visual appeal.
- **Animated Graphics for Live Events:** Producing dynamic animated graphics to complement live event presentations, ensuring seamless integration with real-time visuals.

Mar 2018 – Nov 2018

Motion Graphics Designer | APEKSHA TELECOM

Aug 2017 – Dec 2017
VFX Roto and Paint Artist | TRIANGLE BERRY

Education

Diploma in VFX and Animation | FRAMEBOXX, NEW DELHI, INDIA

specialized in Visual Effects, Motion Graphics, Compositing, Visual Storytelling and animation techniques, with hands-on experience using industry-standard software to create high-quality digital content

Bachelor of Art | CSJMU, KANPUR, INDIA

This education has equipped one with a keen eye for creativity, a solid understanding of design principles, and the ability to adapt artistic skills to various mediums and platforms.

Technical Skills

Motion Graphics, Animation & Editing Software

- Adobe After Effects
- Adobe Premiere Pro
- Blender

Design & Image Editing Software

- Adobe Illustrator
- Adobe Photoshop

Portfolio

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