



SWAPNALI BHAT

SR. MOTION GRAPHICS DESIGNER/VIDEO EDITOR

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CORE COMPETENCIES

- Motion Graphics
- Video Editing
- VFX
- 2D Animation
- Social Media Content
- Branding & Campaign Creatives
- Storyboarding
- E-Learning Production
- YouTube & Interview Edits
- Graphic Design
- 3D Visualization
- Team Collaboration
- End-to-End Production
- Adobe Creative Suite



PROFILE

Motion Graphics Designer and Video Editor with 12+ years in digital content creation, animation, VFX, and post-production. Specialized in motion graphics and e-learning video for 7+ years across ed-tech, marketing, broadcast and advertising. Proven ability to drive engagement through compelling storytelling, fast-paced delivery and cross-team collaboration.



WORK EXPERIENCE

Fruture Studio LLP

2024 - PRESENT

Sr. Motion Graphic Designer

- Produce animated video deliverables for ads, social media, and YouTube content.
- Develop design systems that support campaign messaging and engagement objectives.

Volgainfotech Pvt. Ltd.

2023 - 2024

Sr. Motion Graphic Designer

- Designed motion graphics and digital assets for social campaigns, websites, and brochures.
- Partnered with marketing teams to align creative execution with brand goals.

Univo Edutech Pvt.Ltd.

2019 - 2023

Motion Graphic Designer

- Created e-learning videos, promotional content, and instructor intro modules.
- Improved learner experience through consistent visual styling and storytelling.

Go PBN Pvt. Ltd

2017 - 2019

Video Editor & Motion Graphics Head

- Led video production for digital marketing, interviews, vlogs, and logo intros.
- Designed branding and campaign graphics for web use and consumer-facing content.

TECHNICAL SKILLS

- Adobe After Effects
- Premiere Pro
- Photoshop
- Illustrator
- AI-Assisted Design Tools
ChatGPT, Gemini, Veo3,
Runway, Klingai,
dreammachine, Eleanlabs,
etc.
- Microsoft Word & Excel
- Basic 3D Max
- Basic Compositing &
Motion Tracking

EDUCATION

Bachelor of Arts 2012
SNDT University

Animation Certificate 2008
Arena Multimedia

**Higher Secondary Certificate:
Science 2005**
Willson College

LANGUAGES

- English
- Hindi
- Marathi

EXTRA-CURRICULAR ACTIVITIES

Elementary Drawing Exam
- B Grade
Intermediate Drawing Exam
- C Grade



Spherix Media Pvt. Ltd. 2014 - 2016
3D visualizer & Compositor

- Delivered 3D visuals, architectural layouts, and landscaping renders.
- Collaborated on client presentations and project walkthroughs.

MK Studio Pvt. Ltd. 2013 - 2014
Compositor/Motion Graphic Designe

- Contributed motion graphics for TV serials and commercials.
- Executed compositing tasks from concept to final broadcast.

Ambika Creative Studio Pvt. Ltd. 2013- 2014
Compositor/Motion Graphic Designer

- Produced corporate and promotional videos for brands including Vodafone and LPU.
- Created digital assets for TV shows and YouTube content.

Labyrinth Cinematic Solutions Pvt. Ltd. 2010 - 2012
Compositor/Vfx Artist

- Vfx for movies Ra-one, Once Upon A Warrior(2011)
- Worked on feature films, TV series, and commercial advertising campaigns.
- Delivered compositing shots within large post-production pipelines.

Mediabuzzzz Pvt. Ltd. 2008 - 2010
3D/Compositor

- Designed graphics, titles, and logos for documentaries and regional TV.
- Executed promotional visuals for national and Punjabi channel campaigns.