

NAVEEN PRASATH PITCHAI

UI/UX Designer | Certified UX Leader | Expert in User-Centered Design,
Digital Innovation & Design Systems | Figma & Adobe XD Specialist

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WWW: <https://naveenprasath.designfolio.me/>

PROFESSIONAL SUMMARY

Visual & UI/UX Designer with 5+ years of experience, specializing in user research, wireframing, prototyping, and usability testing. Proficient in Figma, Adobe XD, and Adobe Creative Suite, with expertise in user-centered design and design systems. Certified UX Design Leader, AI in UX/UI Design, and Enterprise Design Thinking Practitioner (Certified by IBM).

WEBSITES, PORTFOLIOS, PROFILES

- <https://naveenprasath.designfolio.me/>
- <https://www.linkedin.com/in/naveenprasathpitchai/>

SKILLS

Figma	Adobe XD
Sketch	Wireframing and prototype design
Visual design	Prototyping
Interaction design	Usability testing
User research	Usability and accessibility
Adobe creative suite	Design thinking
Responsive design	User personas
HTML and CSS	User-centered design
Design systems	Heuristic evaluation
Mobile app design	Web app design
User interface (UI) design	Information architecture
Agile methodology	Interface design
Color palettes	Time management

Problem-solving

UX design

Multitasking

Graphic design

WORK HISTORY

Senior UI/UX Designer | Cisco - Bengaluru, India (Remote)

05/2025 - Current

- Influenced product strategy by providing expert insights on user needs, market trends, and competitive analysis.
- Created wireframes, mockups, and prototypes to effectively communicate design concepts to clients and developers alike.
- Increased conversion rates by designing engaging, responsive landing pages that encouraged users to take action.
- Led a team of designers for the development of intuitive, user-friendly interfaces for web and mobile applications.

Senior Designer | Tarento Technologies Pvt Ltd - Bengaluru, Karnataka, India

12/2021 - 05/2025

- Specialized in UI/UX design with a focus on product development and user-centered design.
- Led UI/UX efforts in agile environments, collaborating with cross-functional teams.
- Conducted user research and usability testing to drive design decisions.
- Defined and maintained design systems for consistency across products.
- Explored new design trends and technologies to drive innovation.

Junior Graphic Designer | CAP Digisoft Solutions - Coimbatore, Tamil Nadu, India

- Advanced skills in graphic and UI/UX design across diverse industries. 12/2019 - 12/2021
- Led design projects from concept to delivery, ensuring quality and consistency.
- Conducted user research, usability testing, and iterative design improvements.
- Collaborated with stakeholders and marketing teams to create impactful designs.

EDUCATION

Adoro Institute of Multimedia - Coimbatore, India

04/2019 - 10/2019

M2D - Designer: Graphic & UI/UX Designing

RVS College of Engineering And Technology - Coimbatore, India

01/2015 - 01/2019

BE: Computer Science Engineering

BUDS Matriculation Higher Secondary School - Oddanchatram, Dindigul

01/2014 - 01/2015

HSC

CMHS School - Oddanchatram, Dindigul

01/2013 - 01/2014

SSLC

CERTIFICATIONS

UX Design Leadership, Uxcel

AI in UX/UI Design, Uxcel

Design Terminology, Uxcel

UX/UI Design Principles, Udemy

The Complete App Design Course - UX, UI and Design Thinking, Udemy

UX, UI and Design Thinking, Udemy

Brand Strategy for Designers, LinkedIn

Interaction Design: Structure, LinkedIn

Learning Video Production and Editing, LinkedIn

Solving complex problems, Harappa

Enterprise Design Thinking Practitioner, IBM

LANGUAGES

English

Tamil

SOFTWARE

Figma

Adobe XD

Sketch

Photoshop

Illustrator

Zeplin

FigJam

Trello

Notion

LottieFiles

Framer

Wordpress

Miro