Abhirami Saravanan

San Francisco, USA | abhiramisaravanan@gmail.com | linkedin.com/in/abhirami-saravanan/ | +1-415-571-3503

Professional Summary

Results-driven former McKinsey professional with a U.S.-based MS in International Business & Analytics and an Executive Program from IIM Calcutta, one of India's top-ranked business schools. Experienced in HR, strategy, product and marketing analytics, and consulting. Proven ability to deliver operational efficiency, cross-functional collaboration, and people-centric solutions using data-driven approaches. Authorized to work in the U.S., seeking roles that deliver measurable business impact.

Professional Experience

BoardX; San Francisco, USA   May 2025-Present
Product & Analytics Consultant
• Executed 30+ customer interviews and market studies to guide strategic planning across startups and enterprise teams.
• Orchestrated 5+ GTM and PMF experiments, resulting in a 22% increase in early feature adoption.
• Built 4 customer personas and segmentation models, boosting user engagement by 18%.
• Analyzed 10K+ data points using Excel and Tableau to inform actionable product insights.

Recluta Technologies; Bangalore, India   August 2023 – August 2024
Human Resource Analyst
• Developed and implemented HR policies for 100+ employees, improving engagement scores from 60% to 75%.
• Delivered 10+ wellness and team-building programs, increasing satisfaction by 15% and team collaboration by 20%.
• Streamlined onboarding during a 40% workforce expansion, reducing ramp-up time by 25%.

McKinsey & Company; Bangalore, India   July 2022-August 2023
Consulting Assistant
• Supported 10 consulting leaders (Partners and Managers) with global calendar coordination, cross-time-zone scheduling, and end-to-end travel logistics for conferences, client meetings, and partner engagements.
• Led onboarding and engagement programs, including content delivery for new hires, and organized firmwide initiatives such as Values Day and employee engagement events across 3+ international locations.
• Managed high-priority client and project communications, coordinated leadership and DE&I events, processed expenses via Rydo, and contributed to strategic initiatives like "Way We Work" and focus group-driven solutions.

Education

Master of Science in International Business and Analytics   August 2024-August 2025
Hult International Business School; San Francisco, California
• Relevant Coursework: Data Analytics, Design Thinking, Business Process Analysis, Digital Marketing, Tableau, AI, Project Management.
• Awards and scholarship: Recipient of Global Professional Scholarship, Emerging Leader award.

Executive Program in General Management   February 2024 -February 2025
Indian Institute of Management; Calcutta, India
• Relevant Coursework: Strategy, HR management, Operations Management, Organizational Restructuring, ESG & Sustainability.
• Awards: Student Leader Award, Harvard Case Study Simulation Winner.

Bachelor of Commerce in International Accounting and Finance   June2019-June 2022
Mount Carmel College; Bangalore, India
• Relevant Coursework: Financial Accounting, Economics, Business Law, HR management, Taxation.
• Awards: Best leader award, Golden scholarship for meritorious performance.

Client Projects at Hult

• **Expedia Group** – Conducted customer segmentation and analysis to develop a GTM strategy projected to increase acquisition by 15%.
• **Harley's Corner** – Delivered a KPI-driven growth strategy using marketing analytics and performance insights.
• **Immigration Pathways** – Executed a localized digital campaign with SEO and A/B testing, increasing engagement and CTR by 30%.
• **Alkali Labs** – Developed a business expansion strategy using market research and industry analysis to identify growth opportunities.

Leadership & Honors

• Vice President, Hult Consulting Club: Organized case workshops, speaker sessions, and mock interviews for aspiring consultants.
• Winner, AI for Good Hackathon (Grog Group): Built an AI app to reduce teen screen time using behavioral analytics.
• Chief Coordinator, Hult Prize: Managed campus execution of a global innovation challenge with startups and faculty.

Technical Skills

Tableau, Power BI, Google Analytics, HRIS (Workday, BambooHR, Zoho People), Rydo, Microsoft Office, Notion, Slack, Miro, Figma

Core Competencies

Problem Solving, Analytical Thinking, Strategic Decision-Making, Verbal and Written Communication, Stakeholder Engagement, Adaptability, Cross-Functional Collaboration, Leadership, Emotional Intelligence, Attention to Detail, Time Management, Multicultural Communication, Conflict Resolution, Presentation, Storytelling, Project Management, Change Management, Ethical Judgment