

**Murali Krishnan**

UX / UI Designer

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+91 900 322 8548

Insightful, UI/UX Designer with 7 years' of experience in Ecommerce, Banking & Finance and Mobility.

## Work Experience

### **UI / UX Designer - Carmatec IT Solutions Pvt. Ltd**

Dec 2024 to Present

Creative and detail-oriented UI/UX Designer in designing user-friendly, responsive, and visually engaging digital products. Skilled in wireframing, prototyping, and crafting intuitive interfaces aligned with business and user goals. Proficient in Figma, Adobe XD, and design systems, with a strong focus on user-centered design and seamless collaboration with cross-functional teams.

### **UI/UX Designer – Byot Technoloies**

Jan 2022 to Nov 2024

Worked as a UI/UX designer, taking care of User experience design by conducting user experience methodologies and principles.

- Working for the world's best transportation, e-commerce, delivery and business services companies to improve their employee efficiency and customer engagement.
- Collaboratively working with the Stakeholders, Business analyst, Project manager, technical and QA team.
- Understanding and delivering the user application design with the high-fidelity designs.
- Conducting user research, interviews, workshops, and usability testing.

### **Freelancing UI/UX**

Dec 2020 to Dec 2021

Managed multidisciplinary team and delivered products-oriented web & mobile applications design by incorporating UX research methodologies and framework.

### **Responsibilities**

Project management, UX research, Interaction Design, Agile Development, Empathy Mapping, Information Architecture, Journey Mapping, User flow, Wireframing, Style guide, Prototyping, Usability research

### **Recent Projects**

Network Courier, Bluekites, Caravan Application, Ytock

### **Products**

Taxi Mobility, Limobility, Movex, Cloudish, Ytock, Uniecommerce, Engagedots

### **Design tools**

- Worked on freelancing and delivered more than 70+ projects on time.
- Worked on the requirement analysis, resource planning & allocation, strategy & execution, reports, and updating to the clients.
- Responsible for 3 different products and five marketing websites in terms of UI/UX design and UI development.
- Evaluated user research to convert abstract ideas and requirements into planning tools such as journey maps, user personas and storyboards.

#### **UI / UX Designer - Brigita technologies pvt ltd**

Jan 2018 to Nov 2019

Collaborated with the project managers, clients, and development teams, participated in the development process through design, development, testing and implementation of the products and marketing websites.

- Worked in both agile and waterfall models based on the project requirements.

#### **UI Designer - Ndot technologies pvt ltd**

May 2014 to Oct 2017

- Conceptualized, planned and executed original designs for a wide range of website properties.
- Advised and mentored team members on technical issues and career development.

## **Portfolio**

#### **Ytock**

<https://ytock.com>

#### **Taxi mobility**

<https://www.taximobility.com/>

#### **Movex**

<https://www.movex.ai/>

XD, Sketch, Figma, Invision, Photoshop, Illustrator.

#### **Programming skills**

HTML5, CSS3, good understanding about Angular and ReactJS.

#### **Education**

Bachelor of Engineering (BE)  
Computer Science - 2013  
Pavai Engineering College

Diploma in Computer Science  
& Engineering - 2010  
PavaiVaram Polytechnic  
College

#### **Personal Details**

Born: 09/10/1991  
Location: Coimbatore

**Works:** You can see a few of my designs using the link below.

[https://drive.google.com/drive/u/0/folders/1F8Kli0zAbwNKSy5uuznQ5Qewg\\_pVo8h](https://drive.google.com/drive/u/0/folders/1F8Kli0zAbwNKSy5uuznQ5Qewg_pVo8h)