HARSHAVARDHAN JANARTHAN

CHENNAI , INDIA

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LINKLEEDN

- linkledn.com/in/gjvardhan

PROFESSIONAL SUMMARY

User Experience designer with over 11+ years of experience who practices User-centered design principles, Agile methodologies and delivering seamless, intuitive, and meaningful experiences on digital products. I seek clarity, communicate with understanding, and collaborate with teams. Creating top-notch elegant and pixel-perfect designs for organizations ranging from agencies, start-ups and large companies. Creating design strategies for the complex projects and mentoring the design teams for the Upcoming projects and grooming for the better outcomes. User experience professional with proven track record in optimizing digital interfaces for better user interaction. Expertise in leading user research projects and implementing design improvements that enhance usability.

SKILLS

- User Centered Design
- Agile Process
- Qualitative research
- Google Analytics
- Persona development
- Design thinking
- Wireframing
- Responsive design
- Remote user testing
- Stakeholder management

- Design Thinking
- Quantitative research
- User Interviews
- SAAS
- Material design
- Card sorting
- Sharepoint development
- Affinity diagramming
- Gamification
- Application Hierarchy

WORK HISTORY

FREELANCE DESIGNER

Freelance Designer | Remote | March 2023 - Current

- Conduct Stakeholder interviews to gather requirements for applications
- Creating prototypes for user testing and collective feedback
- Design pixel perfect visual assets, for mobile and web and provided detailed documentation
- Recommending and consulting with clients for the most appropriate UX design options based on their overall marketing goals
- Skilled in identifying problem statement, creating personas, user journeys and providing the best solution with up to date design trends
- Gathering and evaluating user requirements in collaboration with product managers
- Fluent in UX/UI best practices, processes, and methodologies and knows when to bend the rules
- Comfortable working in an agile setup and iterate on design based on user feedback

LTIMINDTREE

Lead User Experience Designer | Chennai | June 2022 - February 2023

- Created and delivered presentations to senior management and stakeholders to communicate design decisions, user research findings
- Gathering the requirements and coordinating with stakeholder and other team members
- Extensive User Research done to devise elegant solutions
- Identify the design problems
- Translate concepts/idea gathered from research into wireframes and mockups that lead to intuitive user experiences
- Illustrated beautiful and meaningful icons for visuals designs
- Support the team members in their daily design tasks
- Responsible for overall UX and UI delivery of the design with various projects

ASPIRE SYSTEMS

Senior UI/UX Designer | Chennai | February 2021 - March 2022

- Taking care of the company's Brand Designing & Development
- Responsible for overall company's Creative Communications
- Designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts
- Obtaining approval of concept by submitting rough layout for approval
- Preparing finished copy and art by operating typesetting, printing, and similar equipment, purchasing from vendors
- Preparing final Layout and completing projects by coordinating with outside agencies, art services, etc
- Maintaining technical knowledge by attending design workshops and reviewing professional publications

4IAPPS SOLUTIONS

Senior UI/UX Designer | Chennai | October 2017 - February 2021

L&T TECHNOLOGIES

UI/UX Designer | Bangalore | August 2016 - February 2017

CAMBERWELL TECHNOLOGIES

UI/UX Designer | Bangalore | July 2013 - August 2016

TROPPUS WEB SERVICES

Web Designer | Bangalore | May 2012 - May 2013

EDUCATION

MASTER OF COMPUTER APPLICATIONS

Ramakrishna Mission Vidyalaya

May 2010

BACHELOR OF COMPUTER APPLICATIONS

Vidyasagar College

Udumalpet | January 2007

CERTIFICATIONS

- **Certification in User Experience Design** (Aspira Design,Chennai)
- **Certified Scrum Product Owner** (CSPO - Scrum Alliance)

SOFTWARE TOOLS EXPERTISE

Designing : Adobe XD, Illustrator, Figma, Balsamiq
Programming : Python, ReactJs and POSTMAN API

VOLUNTEER WORK

- Represented organization positively and professionally while providing community with much-needed services.
- Mentored new volunteers, fostering a supportive and inclusive team environment.